

2019

2019 American Accounting Association Annual Meeting
San Francisco, California
August 9-14, 2019

Annual Meeting Advertising Opportunities

We are looking forward to welcoming you to AAA's 2019 Annual Meeting in San Francisco, California. The meeting will offer multiple options to promote your brand, products, and services to the largest and most influential audience of accountants in academia.

Enhance your impact and your bottom line by reaching out to our expected 3000+ attendees through any of the opportunities listed below. If there is a particular marketing goal that your company has or if there is an advertising opportunity you are interested in that you don't see listed below, please contact Beverly Collins at beverly@aaahq.org or 941-556-4109 to discuss your ideas.

Portfolio Insert - \$3,000 (for one flyer, no larger than 8½" x 11")

Here's your chance to reach all meeting registrants by placing a flyer in the portfolio that is distributed to every meeting registrant. Direct attendees to your exhibit booth or showcase a new product by creating a single-sheet flyer no larger than 8½" x 11". Multiple page flyers or brochures require AAA pre-approval and may incur additional charges. All artwork is subject to the approval of the AAA. Approximate quantity of flyers needed will be 3,400. Portfolio inserts must arrive in Lakewood Ranch, FL by Friday, June 28, 2019. Shipping information will be sent to advertisers closer to the meeting.

Full Page Ad In Printed Program - \$1,500 (Additional Full Page Ads - \$900)

One full page ad in the meeting program (you provide the camera-ready copy 5" x 10" area). The deadline for ad reservations is June 4, 2019. The ad itself and payment must be received at AAA by June 14, 2019. The American Accounting Association accepts the following type of advertising copy: electronic PDF file with all fonts embedded; four color is acceptable; no bleeds. Ads should be sent to beverly@aaahq.org (subject line "Annual Meeting Program Ad").

List of Participants - \$650

We will send you our list of participants in electronic format the week of July 15, 2019. The file will include participant's name, affiliation, email address, state, country, and region. You are only permitted to use this list in connection with your company's activities at the 2019 AAA Annual Meeting and must be an exhibitor or sponsor to purchase the list. Any follow-up messages sent after the close of the Annual Meeting on August 14, 2019 must be pre-approved by the AAA. No messages may be sent after August 31, 2019. Participant list requests must be made prior to July 15, 2019.

If you have any questions please contact:

Beverly Collins | Director, Special Meetings and Projects

American Accounting Association
9009 Town Center Parkway, Lakewood Ranch, FL 34202

P: 941.556.4109 | **F:** 941.923.4093

W: www.aaahq.org



**American
Accounting
Association**

Thought Leaders in
Accounting

2019

2019 American Accounting Association Annual Meeting
San Francisco, California
August 9-14, 2019

Annual Meeting Advertising Application

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Advertising Contact Person and Title: _____

Phone: () _____

Email: _____

AAA Annual Meeting Advertising Selection, August 9-14, San Francisco, California

- Annual Meeting Portfolio Insert\$3,000 _____
 - Full Page Ad in Meeting Program..... \$1,500 _____
 - Additional Full Pages Ads in Meeting Program (Specify number: _____)\$900 each _____
 - List of Participants\$650 _____
- Total \$ _____

Method of Payment:

- VISA MasterCard American Express Check
- Please send me an INVOICE. I understand my advertising will not be reserved or publicized until payment is received.

Card No.: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Options for Submitting This Form

Email option for Internet Explorer and Adobe users:

- Click the "Submit by Email Now!" button and "Select Email Client" message window will open. Choose the option that best describes how you send email, then click OK. The completed form will automatically be saved as a PDF and attached to a new message. When you click Send, your email will be sent to beverly@aaahq.org

Email option for all other internet browser users:

- Save the completed form to your desktop and attach it to an email to beverly@aaahq.org
- or
- Print the completed form from your browser, then scan it to your computer and attach it to an email to beverly@aaahq.org.

Mail or Fax Option:

- Mailing address: American Accounting Association, Attention: AM Exhibits, 9009 Town Center Parkway
Lakewood Ranch, FL, 34202
- Fax: 941-923-4093

American Accounting Association • 9009 Town Center Parkway, Lakewood Ranch, FL 34202
Phone: (941) 921-7747 • Fax: (941) 923-4093 • Email: [Beverly Collins, beverly@aaahq.org](mailto:beverly@aaahq.org)

For Office Use Only: to BC _____ to FIN _____ Date Invoiced _____ Date Pd _____ Sent/Rec _____